**Service Objective:**

* To contribute as a senior iOS engineer within a high-performing mobile development team focused on delivering advanced Photo & Video Editing applications.
* To ensure ongoing maintenance and continuous improvement of mobile applications, delivering regular updates, bug resolutions, and feature enhancements.

**Service Scope:**

* Native iOS application development for Pixlr Group's Photo & Video Editing suite
* Maintenance, improvement, and performance tuning of existing apps
* Compliance with coding and security standards
* Cross-functional team engagement and knowledge sharing
* Contribution to technological innovation and platform optimisation

**Service Description:**

1. App Development
   1. Contribute to the creation and refinement of state-of-the-art Photo & Video Editing apps for iOS using native development tools (e.g., Swift, Xcode).
   2. Develop innovative features that elevate user experience and align with product direction.
2. Maintenance & Enhancement
   1. Address and resolve bugs and performance bottlenecks in existing mobile applications.
   2. Implement user feedback and enhance app usability over iterative updates.
3. Technology Standards & Innovation
   1. Adhere to defined coding standards, secure development practices, and team guidelines.
   2. Remain updated on emerging iOS development trends and recommend applicable improvements.
4. Performance Optimisation
   1. Optimise app performance for speed, memory usage, and device compatibility.
   2. Conduct testing and profiling to ensure a consistently smooth user experience.
5. Team Collaboration
   1. Work collaboratively with other developers, QA, and designers to ensure cohesive app delivery.
   2. Encourage shared learning and contribute to team-wide technical problem-solving.Technical Leadership.

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